JOIN THE FISH CLUB IN 2014!

Working with volunteers, parents and Scouts, we've spent the past six months figuring out what works and what doesn't when it comes to the popcorn sale. As a result, we've simplified the process and made some substantial improvements to the sale, developing a plan to meet the fundraising needs of your unit while encouraging self-reliance among our Scouts. ***Stay tuned to colbsa.org/popcorn for more information.***

BOY SCOUTS OF AMERICA®
CRADLE OF LIBERTY COUNCIL

NEW FOR 2014!

- *Improved & Streamlined Product Line-Up*
  - Say goodbye to Sour Cream, Bacon Ranch, Sweet & Savory, Premium Chocolate, & White Chocolatey Pretzels (White Chocolatey Pretzels are still available in the Chocolate Lover's Collection, just not individually).
  - Say hello to Chocolatey Caramel Crunch and White Cheddar Cheese Corn.
- FISH CLUB
  - $400 – Earn a one-of-a-kind BSA Fishing Lure
  - $750 – Membership into "Fish Club"
    - Rod & Reel
    - Fish Club Patch
    - Admittance to exclusive FishFest fishing derby at Musser Scout Reservation
- *Prize Vendor Change*
  - Better selection.
  - Easier ordering.
  - Vastly improved delivery time!
  - Sample prizes:

SALES CALENDAR

June 14:	FishFest @ Musser Scout Res.
July 29:	Montgomery County Kick-Off
July 30:	Philadelphia County Kick-Off
July 31:	Delaware County Kick-Off
August 1:	Online Sales Begin
August 20:	Online Popcorn System Ready
August 25:	Popcorn Session at Council-Wide Roundtable
August 28:	$10K Orders Due
September 5:	Show and Sell Orders Due
September 13:	$10K Order Deliveries Start
September 13-27:	Unit Kick-Offs Held
September 20:	Show and Sell Pick-up Day
October 4-5	Wawa Weekend
October 25:	Return Day & Take Orders Due
November 8:	Take Order Pick-up & Prize Orders Due
December 1:	Unit Payments Due

2014 PRODUCT LINE-UP

Chocolatey Caramel Crunch

NEW! Sweet crunchy caramel corn in a creamy chocolatey coating. 18oz.

$25 *($16+ back to Scouting)*

White Cheddar Cheese Corn

NEW! The perfect combination of light, crispy popcorn and rich white cheddar cheese deliciousness in every savory bite. 7 oz.

$15 *($11+ back to Scouting)*

Premium Caramel Corn with Almonds, Cashews & Pecans

A delectable gourmet caramel treat loaded with almonds, cashews and pecans. 18 oz.

$18 *($12+ back to Scouting)*

Dark & White Chocolatey Drizzle

Sweet and salty Kettle Corn with a decadent dark and white chocolatey drizzle. 9 oz.

$18 *($12+ back to Scouting)*

Buffalo Cheddar Cheese

Spicy buffalo flavors unite with our traditional cheddar cheese popcorn to ignite your taste buds. 7 oz.

$15 *($11+ back to Scouting)*

Kettle Corn

Now pre-popped and ready to eat, this popcorn is sweet and salty with that straight from the kettle taste. 6 oz.

$15 *($11+ back to Scouting)*

Classic Caramel Corn

A traditional favorite. Our Classic Caramel Corn is full of rich caramel flavor. 11 oz.

$10 *($7+ back to Scouting)*

Popping Corn

Trail's End's plain kernels for those who like to make popcorn from scratch. 30 oz.

$10 *($7+ back to Scouting)*

Unbelievable Butter™ Microwave

A customer favorite with more buttery flavor than ever before.

$20 *($14+ back to Scouting)*

Butter Light Microwave

Our lightest butter popcorn with new and improved flavor.

$20 *($14+ back to Scouting)*

Chocolate Lover's Collection

White Chocolatey Pretzels 17oz.
Milk Chocolatey Pretzels 17oz.
White Chocolatey Caramel Crunch™ 14oz.
Chocolatey Caramel Crunch™ 14oz.

$55 *($33+ back to Scouting)*

Cheese Lover's Collection

White Cheddar Cheese Corn 7oz.
Cheddar Cheese Corn 7oz.
Buffalo Cheddar Cheese Corn 7oz.

$30 *($20+ back to Scouting)*

OVER 70% OF SALES GO BACK TO LOCAL SCOUTING!

Earn up to a 40% commission for your unit!

ATTEND A KICK-OFF ON JULY 29, 30 OR 31

RSVP AT

COLBSA.ORG/POPCORN

610-688-6900

v2 22-Jul-14