# ScoutReach

# **CHARACTER DEVELOPMENT**

The ScoutReach program of the Cradle of Liberty Council, BSA is a councilassisted program which helps to meet the developmental needs of young boys in Philadelphia, Montgomery and Delware counties. By emphasizing ethics and moral values, ScoutReach addresses many of the social concerns of parents and youth in the area. ScoutReach expands Scouting to all youth and clearly portrays that Scouting is for everyone including the disadvantaged and minority youth. Our mission is to ensure that Scouting is available to all youth regardless of their circumstances, or ethnic background by providing special leadership and emphasis to inner-city Scouting programs.

### NATIONAL AWARD FOR PHILADELPHIA

In 2008 our ScoutReach program was awarded national recognition for excellence. Our ScoutReach program has developed programs, staff, and incentives all designed to assist families in acquiring the skills needed to serve as Scout Leaders. lead Scouting program.

## For more information contact:

Yasseline Diaz—ScoutReach Director yadiaz@colbsa.org

Darryl Irizarry—ScoutReach Executive dirizarry@colbsa.org



# CITIZENSHIP



### **DEMOGRAPHICS**

The Cradle of Liberty provides Scout-Reach to almost 3,000 youth. The following is a breakdown of the demographics in the city of Philadelphia.

South, South West, North and West Philadelphia: Hispanic 8%, Black 64%, Asian 5%, Other 23%

Mt. Airy, Germantown and Chestnut Hill: Hispanic 4%, Black 12%, Asian 2%, Other 82%

Northeast Philadelphia, Mayfair, Port Richmond, Fishtown: Hispanic 19%, Black 34%, Asian 2%, Other 45%



# **PHYSICAL FITNESS**

### **FEATURES**

**ScoutReach Rewards:** Scouts who live up to the Cub Scout promise are recognized with the *ScoutReach Rewards program*. The program allows a boy to earn badges, camping equipment, etc.



**Program Specialist:** Adult leaders, such as School Teachers are hired to serve as Cubmasters, Assistant Cubmasters and Den Leaders

Community Partners: Local companies and organizations like the Philadelphia Phillies, Keystone Mercy Health Plan, J.P. Mascaro and the Philadelphia Zoo assist ScoutReach by providing activities and events for the boys.

**Camping:** Our program provides camping trips every summer so boys can experience the great outdoors. Some activities include archery, nature walks, swimming, etc.