

nother particularly strong benefit of Cub Scouting is that more than half of pack meetings include activities involving boys of different ethnic backgrounds. And, since most boys (60 percent) are in uniform at meetings, boys gain a sense of being part of a team, without the socioeconomic barriers that might otherwise be expressed through attire.

Young boys grow up fast. Give your son a valuable gift by encouraging him to join Cub Scouting today. The time you invest in him today will make a difference in the person he becomes tomorrow. Call your local Boy Scouts of America council today. It is listed

in the white pages of the phone book. Or go to the BSA national Web site at www.scouting.org.

2007 Printing



BOY SCOUTS OF AMERICA 1325 West Walnut Hill Lane P.O. Box 152079 Irving, Texas 75015-2079 http://www.scouting.org

02-1075

Time Well Spent Thanks Mom! I had so much fun Saturday learned a lot e areatest!

Cub Scouting . . .

very parent understands the value of spending personal time with his or her children. Yet in

our demanding, fast-paced society, we often find ourselves looking back at missed opportunities. More than any other youth program available today, Cub Scouting supports parent and son relationships in ways that result in memories of time well spent together.

The Cub Scout program is uniquely designed to meet the needs of young boys and their parents.

Cub Scouting meets these needs through offering fun and challenging experiences that boys and parents do together.

Such experiences range from learning how to cook, swim, properly care for animals, or use hand tools to complete small projects. In a recent study by Louis Harris & Associates of New York, at least 90 percent of parents mention that because of Cub Scouting, they share time with their sons by

Working on projects together	95%
Going places together	91%
Talking together	90%

These experiences are truly time well spent. If such interactions are not made priorities, valuable avenues

for a parent to demonstrate love and commitment are lost. A father says, "Scouting gives my sonand

me a lot of time to talk and share stories about my childhood." Young boys recognize that the priorities of parents are expressed in how parents spend their time.

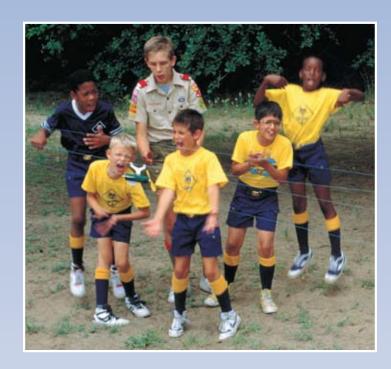
Perhaps as important, Cub Scouts learn skills in an environment that includes other boys their age. The boys work together, play together, challenge one another, and encourage one

another. Parents indicate that social skills their boys learn through Cub Scouting include

How to get along with others	96%
How to respect others' feelings	95%
How to treat others	95%

enefits like these cause one Cub Scout mother to summarize Cub Scouting this way: "Scouting helps build self-esteem. It teaches boys about community."

While every parent wants his or her son to have fun experiences in their childhood, fun alone is not enough. Young boys need safe environments and activities that promote strong values and character.



These are the elements that families strive to provide and that Cub Scouting supports.



hen Cub Scout parents identify what they want from Scouting and what their boys receive, the top five answers include

	Want From Scouting	Receive From Scouting
Have fun	98%	97%
Develop new skills	98%	96%
Learn to respect others	97%	95%
Be in a friendly/safe		
environment	96%	98%
Learn moral/ethical values	s 96%	95%

Source: A Louis Harris & Associates research study titled A Year in the Life of a Cub Scout . . . Boy Scout . . . Venturer, 1998